

## **About Us**

Edustrom is an initiative of CSK Technologies OPC Pvt. Ltd, established in the year 2015, headquartered at Delhi. The main activity of Edustrom is providing training on Information Technology, which is delivered to its audience all over the Country via Computer Based Training Programs, Onsite Training Programs and Company Owned learning centers. We are a fast growing group of Individual, expertise in IT Training & Placement.

## **Our Aim**

We aim to impart practical knowledge on Graphic Design to the budding technical workforce of the country. As we know that Designing is the need of the day, and people with such skills are very much in demand. We moto to bridge the demand and supply gap of Professional and Knowledgeable Graphic Designers.

### Course Content

### About Course

Graphic design is all around us both on screen and in point, yet it is always made up of images and words to create a communication goal. This course exposes students to the skills required to make elegant graphic designer.

# ➤ Syllabus

# Fundamentals of graphics design

Learning Objective: In this module you will learn about the building blocks of Graphic Design.

#### Topics:

- Introduction to Graphic Design
- Shapes & Color
- Visual Contrast
- Marks icons and symbols
- Working with color
- Color wheel
- Mixing color paint & print screen
- Composition
- Principle of Composition
- Images Contrasts
- Cropping & Hierarchy

## **Typography**

Learning Objective: In this module you will get to know about Typography. Typography is the art of manipulating the visual form of language to enrich & control its meaning.

#### Topics:

- Intro to typography
- Font vs typeface

- Stroke & proportion
- Type anatomy
- Choosing a typeface
- Typographic space
- Page space & grid
- Typesetting with expression

### **Image Making**

Learning Objective: This module consists of Imagemaking. Imagemaking is a fluid & exciting area of graphic design that comes out of practice and process.

#### Topics:

- Introduction
- Scale & Space
- Composition and complex composition

### **Motion Graphics**

Learning Objective: In this module you'll learn basics of Motion Graphics & Video editing.

#### Topics:

- Introduction to Motion Graphics
- Different Toolbars & Workspaces
- Keyframes & Transitions
- Essentials of Adobe Premier Pro
- Exploring Compositing Technique
- Exporting

## Our Training Approach

We are not limited to any number of classes or day to complete the whole course, so basically time duration depends on batch strength and their learning skills. However the average course duration is 2 months.

# **Training Features**

- Course proceeds as per student learning skills and catching power.
- Course repeat facility for all students for FREE.
- Theory and Practical classes held with every session.
- Per class 1-2 hours session.
- Students will be given adequate time to revise and practice the concepts learned in class.
- This Training Program covers Presentations, Real life Case Studies, Extensive Live Practical Demonstrations. An Experienced Faculty with a minimum experience of 3 Years will be available to provide you training and in order to help you start a career in Web Development.
- In this training program, students will get Assignments & Practical as homework which will help them to explore the already learned concepts & to guide them towards a path for research and development on each domain
- Focused on practical solutions to real-world development problems.

# Why Edustrom ??

- Course repeat facility for all students for FREE.
- We are honest with our training and placement commitment.
- We have our own IT Job portal.

# **Job Opportunities**

- Graphic Designer
- Brand Manager
- Motion Graphic Designer
- Video Editor

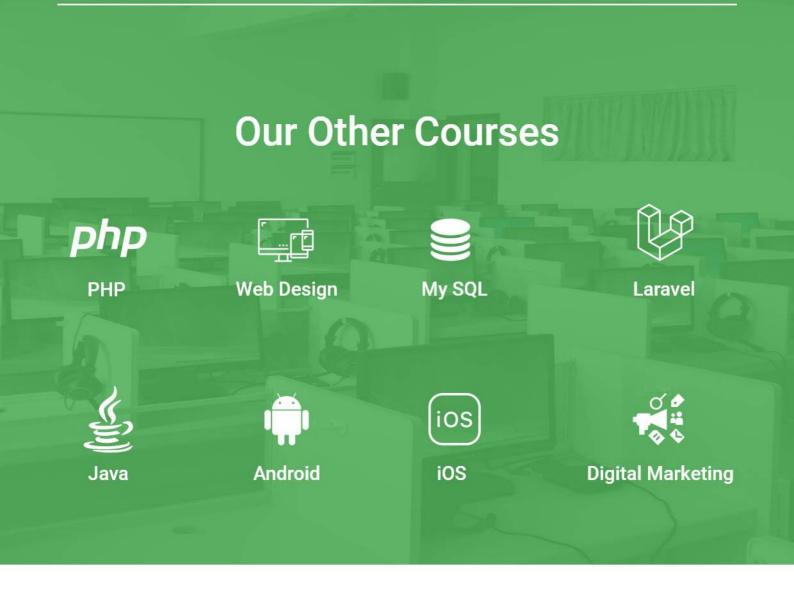
# Why Graphic Design?

# **Course Fee**

Amount: Rs.5000

Note: Students are required to bring their Laptop for Practical Classes.





# **Contact Us**





